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AI e Gen AI.

Sfide, opportunità e gestione del rischio.

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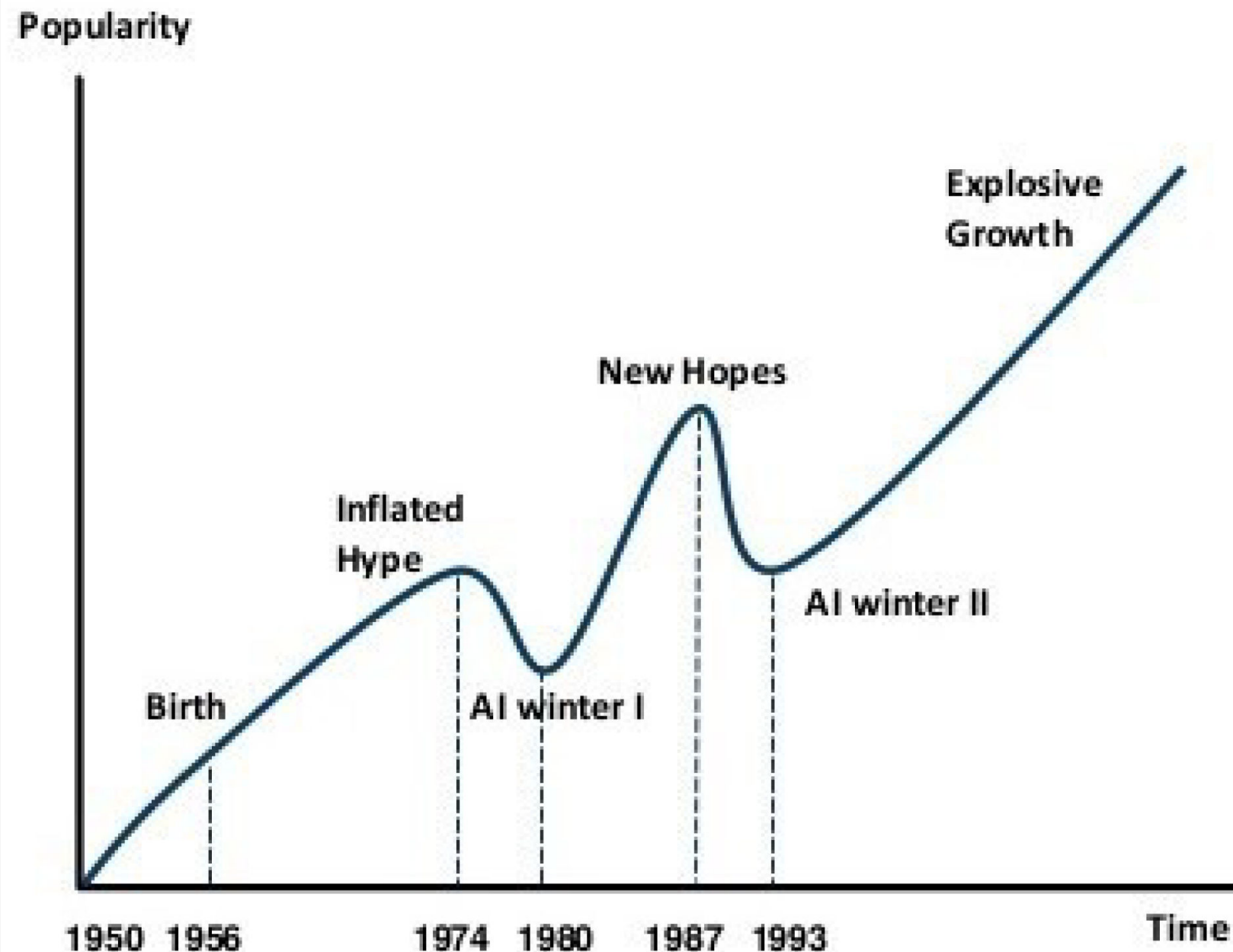
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AI HAS A LONG HISTORY OF BEING "THE NEXT BIG THING" ...



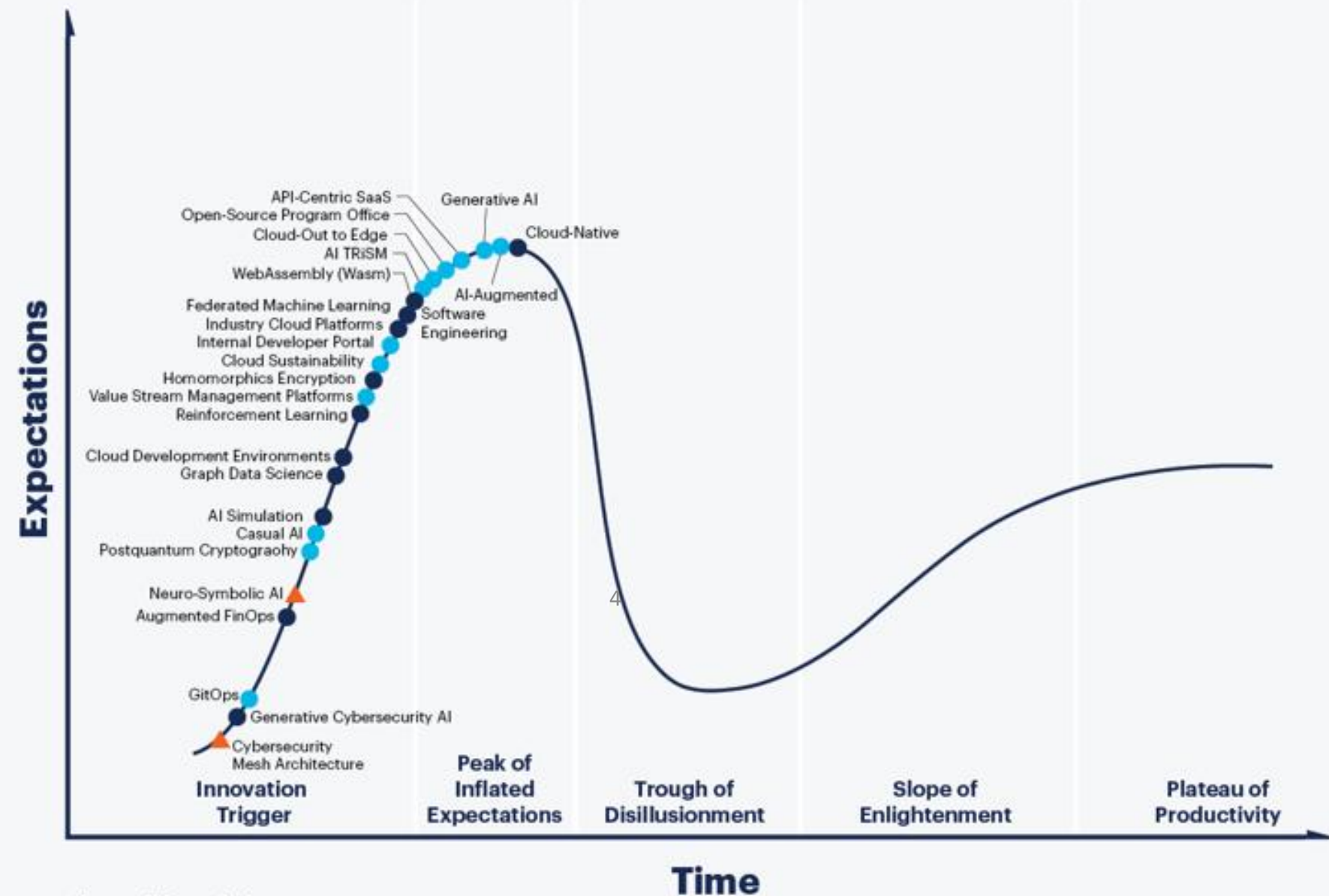
Timeline of AI Development

- **1950s-1960s:** First AI boom - the age of reasoning, prototype AI developed
- **1970s:** AI winter I
- **1980s-1990s:** Second AI boom: the age of Knowledge representation (appearance of expert systems capable of reproducing human decision-making)
- **1990s:** AI winter II
- **1997:** Deep Blue beats Gary Kasparov
- **2006:** University of Toronto develops Deep Learning
- **2011:** IBM's Watson won Jeopardy
- **2016:** Go software based on Deep Learning beats world's champions



Gli hype cycle della IA

Hype Cycle for Emerging Technologies, 2023

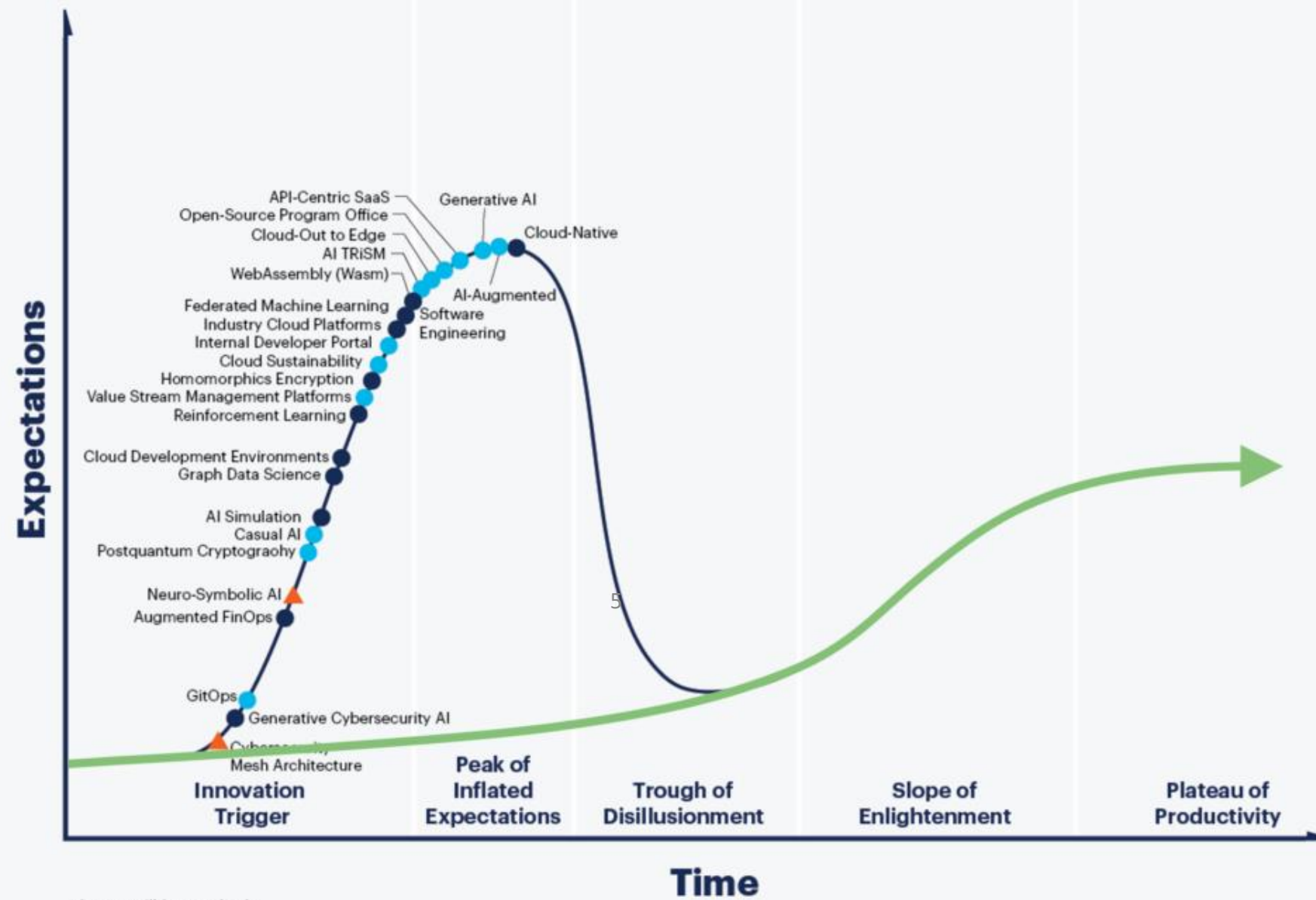


Plateau will be reached:
 ○ less than 2 years ● 2 to 5 years ● 5 to 10 years ▲ more than 10 years ⊗ obsolete before plateau As of August 2023



Gli hype cycle della IA

Hype Cycle for Emerging Technologies, 2023



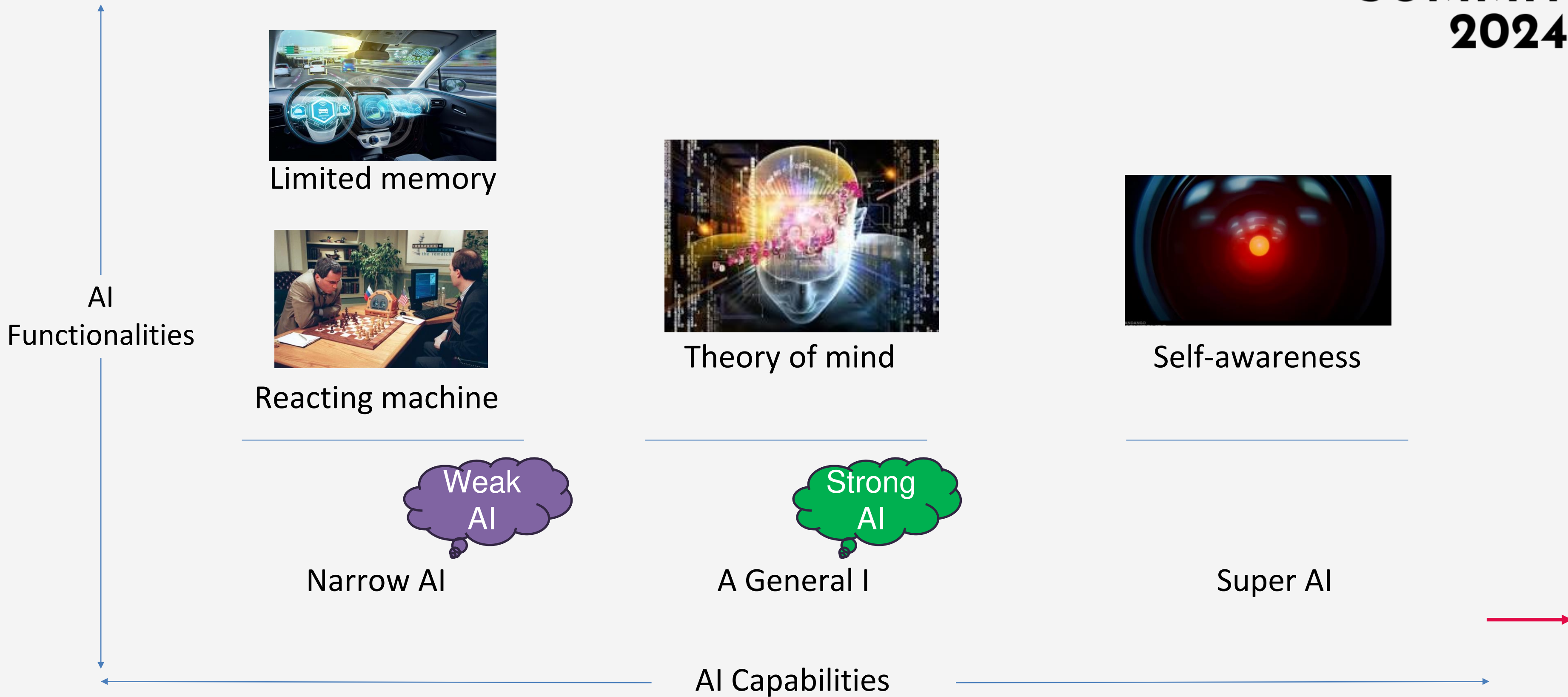
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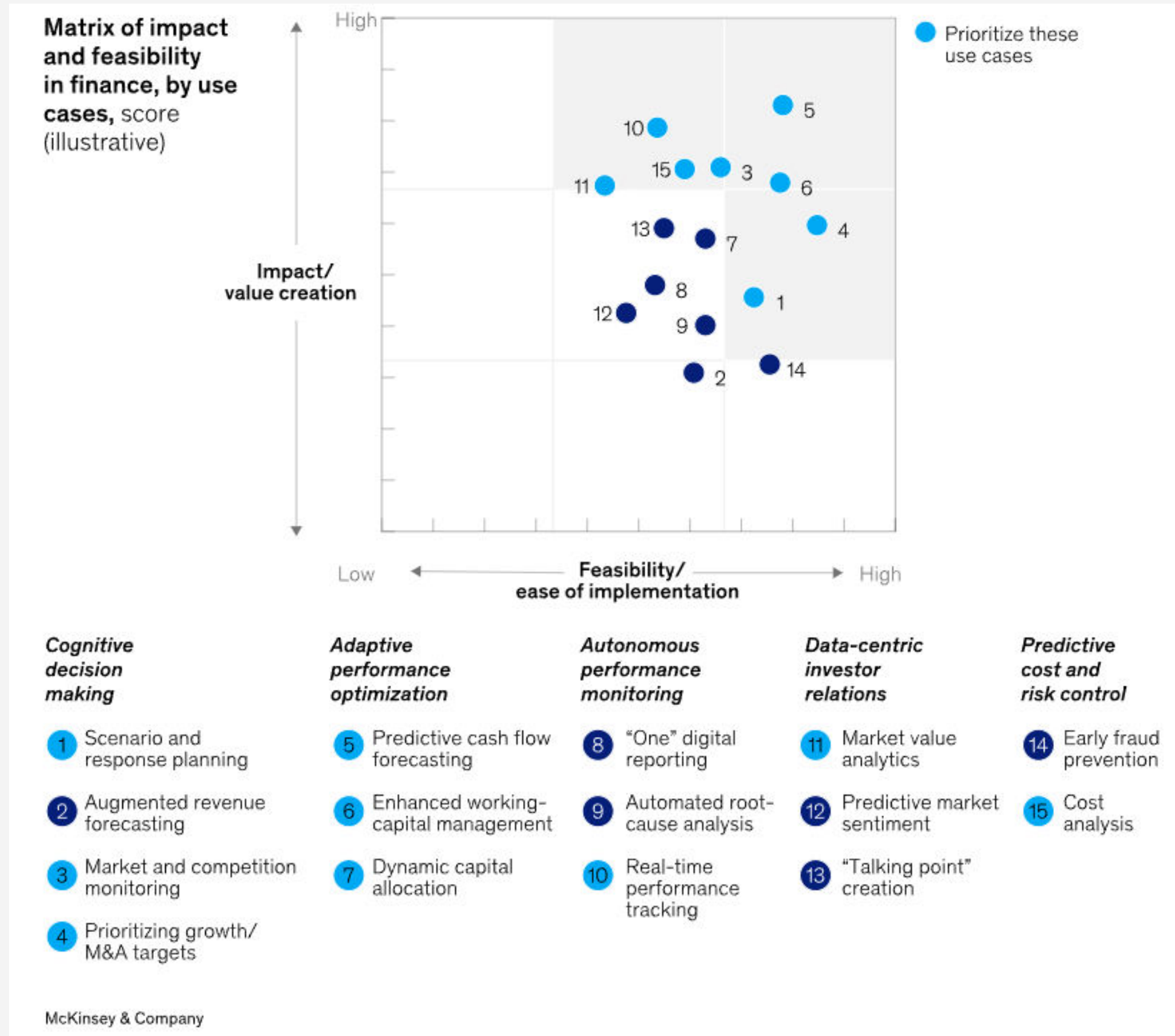


Tassonomia dell'IA



Matrice impatto/fattibilità dei casi d'uso

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Quali sono i progetti in corso nella vostra azienda e quali sono in vantaggi che ne trae in termini organizzativi e di competitività?



Strategie e progetti futuri?





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